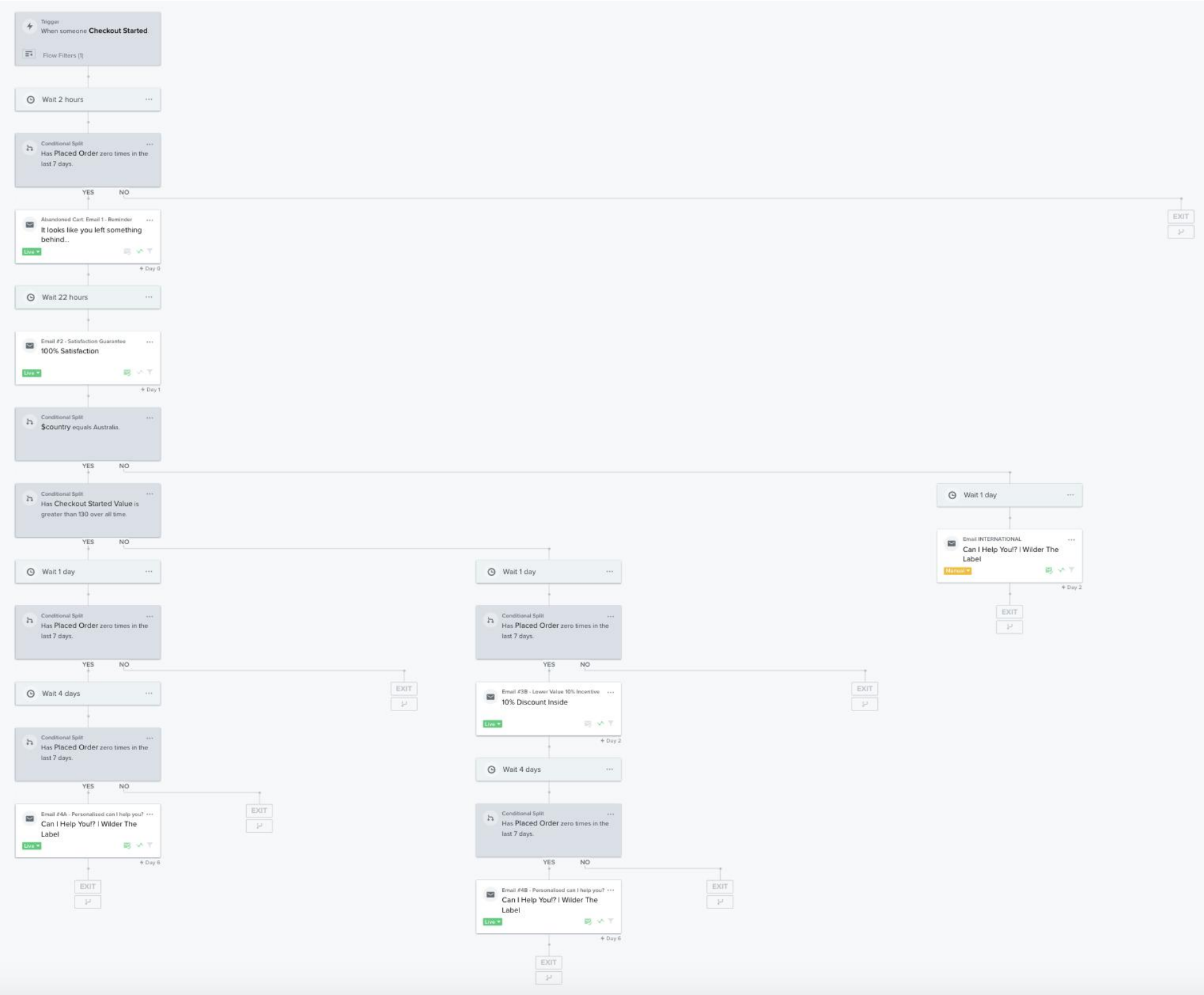
Trigger
When someone Checkout Started.
Flow Filters (1)
Wait 2 hours
Conditional Split
Has Placed Order zero times in the last 7 days.
YES
NO
EXIT
Abandoned Cart: Email 1 - Reminder
It looks like you left something behind...
Live
+ Day 0
Wait 22 hours
Email #2 - Satisfaction Guarantee
100% Satisfaction
Live
+ Day 1
Conditional Split
$country equals Australia.
YES
NO
Wait 1 day
Email INTERNATIONAL
Can I Help You!? | Wilder The Label
Manual
+ Day 2
EXIT
Conditional Split
Has Checkout Started Value is greater than 130 over all time.
YES
NO
Wait 1 day
Conditional Split
Has Placed Order zero times in the last 7 days.
YES
NO
EXIT
Wait 4 days
Conditional Split
Has Placed Order zero times in the last 7 days.
YES
NO
EXIT
Email #4A - Personalised can I help you?
Can I Help You!? | Wilder The Label
Live
+ Day 6
EXIT
Wait 1 day
Conditional Split
Has Placed Order zero times in the last 7 days.
YES
NO
EXIT
Email #3B - Lower Value 10% Incentive
10% Discount Inside
Live
+ Day 2
Wait 4 days
Conditional Split
Has Placed Order zero times in the last 7 days.
YES
NO
EXIT
Email #4B - Personalised can I help you?
Can I Help You!? | Wilder The Label
Live
+ Day 6
EXIT

Trigger

When someone **subscribes to Newsletter**.

Email #1 - 10% OFF

Welcome {{ first_name }} to the [redacted]Club!

47% Open Rate	8% Click Rate
6.2% Placed Order	$5.75K

Waiting:	0
Review:	0
Delivered:	500
Skipped:	7

Live

Day 0

Wait 3 days

Email #2 - Personal Email

Hey {{ first_name }}, i'm Madi from [redacted]

45% Open Rate	0% Click Rate
0.2% Placed Order	$289.00

Waiting:	63
Review:	0
Delivered:	480
Skipped:	17

Live

Day 3

Wait 4 days

Email #3 - Blog & Content

What's New at [redacted]

31% Open Rate	2% Click Rate
0.0% Placed Order	$0.00

Waiting:	54
Review:	0
Delivered:	476
Skipped:	33

Live

Day 7

Wait 3 days

Email #4 - Discount Reminder

Don't forget your 10% off

31% Open Rate	3% Click Rate
0.2% Placed Order	$149.49

Waiting:	67
Review:	0
Delivered:	452
Skipped:	28

Live

Day 10

Wait 4 days

Email #5 - About Us

Meet the Team!

31% Open Rate	2% Click Rate
0.0% Placed Order	$0.00

Waiting:	67
Review:	0
Delivered:	438
Skipped:	29

Live

Day 14

EXIT